

# GOD'S ALL-PURPOSE WARRIOR (GAPW) POLICY STATEMENT

GAPW.org

Webmaster of GAPW.org recognizes the value and potential of publishing on the Internet, and so allows and encourages registered churches, Chairs, Class Leaders and Auxiliary Leaders to publish electronic information. You may create electronic pages that carry out official church business in support of the ministry of Jesus Christ and the beliefs, missions and goals of the African Methodist Episcopal Church. Contents of all electronic pages must be consistent with A.M.E. church policies and local, state and federal laws. This includes links to other pages or computers. In other words, a page may be considered in violation if it contains links to a page that violates any policy. All official pages will observe all A.M.E. policies and adhere to professional standards appropriate to publications.

## Guidelines

Individual pages must be reviewed before publishing. This is primarily to avoid copyright violations, complying with church policies, complying with local, state and federal laws, and keeping the information up to date.

Because web visitors can enter a page directly, without going through the official GAPW Home page, it is important to let them know where they are. Include the following on each official church main page:

- ▲ An official A.M.E. logo.
- ▲ Contact name and/or e-mail address of maintainer or who is responsible for the page.
- ▲ Copyright laws apply to electronic publishing as well as to print publishing. Be sure you have permission to publish the information, graphics, or photographs on your pages if you are not the author or creator. Photographs of an individual(s) or personal information about an individual(s) may not be included on a page without the written consent of the individual(s) involved.
- ▲ Do not use the GAPW site to promote non-church business.
- ▲ Each church page should have a link back to the home page.
- ▲ When referring to a Bishop use the following format: The Right Reverend, Presiding Bishop or Bishop.
- ▲ When referring to a Presiding Elder use the following format: Presiding Elder (name of Presiding Elder) or (name of Presiding Elder), Presiding Elder.
- ▲ When referring to the church use the following format: African Methodist Episcopal, A.M.E. or A.M.E.C.



Remember you are representing your church all information must have the Pastor's approval:

- ▲ Web pages should be well designed and written. The appearance and content are as important as the technical aspects.
- ▲ Keep it simple and keep you audience and your medium in mind.
- ▲ Don't overload with graphics that will slow the page down and frustrate the users. Consider having a text-only shadow page or clickable icons for pictures.
- ▲ Browse the web to see what works and what doesn't. • Because pages load from the top down, don't design your pages with large graphic files or all of your graphics at the top. Consider the time it takes for viewers to see them.
- ▲ Many young people in our churches have design, WWW, and technology know-how; you may want to recruit these young people to help in the development of your future site.



If you have any questions regarding this policy, please contact: Darryl A. Ford:  
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